



OSHI HEALTH

FACT SHEET

Crohn's Disease and Ulcerative Colitis

About 3 million people in the U.S. are living with inflammatory bowel disease (IBD, an autoimmune disease). Currently, there is no known cause or cure for Crohn's disease (CD) nor ulcerative colitis (UC), the two main forms of IBD, though research shows that the interaction between genes, the body's immune system, and environmental factors may play a role. This chronic inflammatory disorder affects the gastrointestinal tract: Ulcerative colitis affects the lining of the colon exclusively; Crohn's usually manifests in the small intestine or colon, but it can cause inflammation throughout the entire digestive tract, from the mouth to the anus. IBD affects every person differently, from location, severity, and quality-of-life impact to what causes flare-ups and remission.

Oshi (Mobile App)

Oshi is the #1 *all-in-one* solution to help individuals live *their* best life with IBD. The free mobile app launched to the public in June 2018. It is available in the United States, United Kingdom, Canada, and Denmark on Apple iOS ([bit.ly/Oshi iOS](https://bit.ly/Oshi_iOS)) and Android ([bit.ly/Oshi Android](https://bit.ly/Oshi_Android)). User data is protected with best-in-class security.

While other IBD mobile solutions have focused solely on tracking functionality, Oshi serves as a broader wellness mobile companion. It empowers people with IBD to:

- **TRACK** their symptoms and actions — including diet, exercise, stress, and sleep — to help uncover hidden patterns affecting wellness. Oshi automatically syncs data from leading fitness devices.
- **LEARN** about the latest IBD news, read inspiring real-life success stories, and more. Oshi includes carefully curated content, including articles by Patient Advocates and Oshi's Physician-Partners.
- **ASK** questions and browse answers from a team of healthcare professionals. Oshi informs its users with professional feedback from gastroenterologists and medical professionals.

Oshi Health, Inc.

Oshi Health is a startup digital health company, founded in 2018, that is revolutionizing the management and treatment of IBD. Oshi empowers people with IBD through tracking and education, and it will support IBD stakeholders within the healthcare community, including medical researchers, with data that enables new treatment advances and care optimization. The company is led by digital health veteran and CEO Daniel Weinstein, who previously co-founded Cohero Health, which is disrupting the care of asthma and COPD through its connected mobile platform. The company has raised a significant Series A round of funding led by a leading global healthcare company.

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